

**IIC National Innovation Contest 2020**  
**Institution's Innovation Council (IIC), MHRD's Innovation Cell**  
**All India Council for Technical Education, New Delhi**  
**Guideline and Evaluation Criteria Sheet for Idea Submission**

<b>Idea Title:</b>			
<b>Team Leader Name:</b>		<b>Email:</b>	
		<b>Contact no:</b>	
<b>Idea Type:</b> <i>(can select multiple)</i> <input type="checkbox"/> Introduction of new or improved services <input type="checkbox"/> Introduction of new method of production/ process <input type="checkbox"/> Opening of new market <input type="checkbox"/> Exploration of a new source & supply <input type="checkbox"/> Reengineering/ organization of business management process.		<b>Theme Name</b> <i>(Annexure 1):</i>	
<b>Sl. No.</b>	<b>Parameters</b>	<b>Total Marks</b>	<b>Marks Obtained</b>
1.	<b>Relevance of Problem &amp; Solution</b>	<b>15 Marks</b>	
	<b>(a)</b> Whether the identified problem really exists in Society/Market/ Industry ?	<i>10 Marks</i>	
	<b>(b)</b> "How big is the problem"? <i>(Low, Moderate, High)</i>	<i>5 Marks</i>	
2.	<b>Feasibility of solution (SMART)</b> <i>(Check the appropriateness of the proposed solution)</i>	<b>25 Marks</b>	
	<b>(a) Specific-</b> How specifically the proposed solution resolves the identified problem.	<i>5 Marks</i>	
	<b>(b) Measurable-</b> Whether the proposed solution is measurable and step wise approach towards innovation is followed	<i>5 Marks</i>	
	<b>(c) Attainable-</b> Clarity of team. Is the team competent enough to develop the solution and achieve its objectives?	<i>5 Marks</i>	
	<b>(d) Realistic-</b> Given the resources available, how realistic is the team's approach to achieve the solution in time bound manner?	<i>5 Marks</i>	
	<b>(e) Timeline-</b> How confident is the team with the proposed solution & timeline to complete the prototype (TRL 2 or TRL 3 in 2-3 months) <i>(refer Annexure 1)</i>	<i>5 Marks</i>	
3.	<b>Applicability of Solution</b>	<b>10 Marks</b>	
	<b>(a) Usability:</b> Level of acceptance of Solution/Features among target group	<i>2.5 Marks</i>	
	<b>(b) Scalability:</b> Adoption Potential of Solution as Business Model/Startup	<i>2.5 Marks</i>	
	<b>(c) Economic Sustainability:</b> Potential of solution to Become profitable or financially viable	<i>2.5 Marks</i>	
	<b>(d) Environment Sustainability:</b> Potential of solution to become environment friendly or address environment problems	<i>2.5 Marks</i>	
	<b>(e) Existence of Intellectual Property Component, if any?</b>	<i>2.5 Marks</i>	
<b>Total</b>		<b>50 Marks</b>	