



Date: 20-06-2022

Ref No: ABESIT/IIC/2021-22/PZ/03

Pitch-a-Bizz 1.0 Business Plan Training & Final Round Judgement

All **9 teams shortlisted in Round-1** are required to watch following MIC-Youtube videos for business plan preparation.

Final Round Judgment leading to the declaration of top three teams will be held on 25/06/2022.

- 1) Session 1- Innovation Risk Diagnostic — Product Innovation Rubric (PIR):
<https://youtu.be/rUzTYBevoQI>
- 2) Session 2- Idea, business model and business plan: <https://youtu.be/Qqw04TjWyk0>
- 3) B Plan Training Session 3- Understanding the market for the product and service:
https://youtu.be/_jM9UyILD-w
- 4) B Plan Training Session 4- Preparing marketing plan for the product and service:
<https://youtu.be/wKWp37nux40>
- 5) B Plan Training Session 5- Preparing management and operation Plan for the Start-up/Business:
<https://youtu.be/HR2Hhc6IEv0>
- 6) B Plan Training Session 6- Preparing financial plan for the Start-up: <https://youtu.be/RipiLKkBIWc>
- 7) B Plan Training Session 7-Preparing Pitching Plan and Checklist for the angel Investment:
<https://youtu.be/Hx9IPipQbrI>

Dr. Bipin Kumar Rai
Convener, Institution Innovation Council(IIC)

cc:

- Honorable Chairman (Email)
- Director Sir (Email)
- Dean Academic (Email)
- All HOD's (Email)
- Faculty (Email)
- Head-HR (Email)
- Head-Account (Email)
- Record Room (Ref. No.: IIC-1.0) (Email)
- All notice boards