

Name of the Event

B-Plan Box 1.0 (Idea2Startup)

Summary of the Event

A three-round event named the B Plan Box 1.0 was organized by the Incubation Cell in coordination with the Institution's Innovation Council (IIC) in May,2023. It was aimed at fostering entrepreneurship and innovation amongst the college students along with acting as a motivator for them providing them with a platform to present their ideas and work towards making them in real life.

Round 1 focused on shortlisting the best ideas among all presented by the students. Active participation was observed with over 60 teams participating in the event with the member count ranging from 2-4 members each. Each team was offered a total time of 10+5 minutes to pitch their ideas to an in-house jury who then engaged in hearty discussions with the participants to better understand their approach and thought process and offer tips and suggestions to the participants. It was conducted from May 1st, 2023 to May 6th, 2023.

Round 2 intended to understand the marketing strategies as well as to review the feasibility of the model to detect any setbacks in the market-acquiring approach of the teams and to analyze their business potential. A total of 15 teams were shortlisted for this round from the first round which then further developed or tweaked their existing model according to the jury's suggestions. It was conducted from May 16th, 2023 & May 17th, 2023.

Further Rounds will take place in Next Quarter.

All these rounds faced massive success and adoration with each one portraying a glorious display of enthusiasm and talent by all teams showcasing their entrepreneurial spirits and innovative mindsets.

Activity Name	B-Plan Box 1.0
Type Of Activity	IIC Driven
Mode Of Conduct	Offline
Date	Round 1: May 1st ,2023 to May 6th ,2023 Round 2: May 16th ,2023 & May 17th ,2023
Facebook Link	LINK1 LINK2
Faculty Coordinator	1. Prof. (Dr.) Arpita Gupta 2. Prof. (Dr.) Avinash Kumar Sharma 3. Prof. Khushboo Saxena

	4. Prof. Kaushal Kishore 5. Prof. Sanjeev Kumar																																																																																																				
Judges & Evaluators (Internal) for Round 1 & 2	1. Prof. (Dr.) Arpita Gupta 2. Prof. (Dr.) Sheelesh Kumar Sharma 3. Prof. (Dr.) Avinash Chandra Trivedi																																																																																																				
Student Coordinators	1. Suraj Singh 2. Saubhagya 3. Pranav Kumar Tripathi 4. Sakshi Goel 5. Ishaan 6. Apala Gupta																																																																																																				
Student Participation List	A. Round 1 <table><tr><th>S.No.</th><th>Name</th><th>Branch</th><th>Roll No.</th></tr><tr><td>1</td><td>Gyan Ratan</td><td>3CSB</td><td>2002900100064</td></tr><tr><td>2</td><td>Harsh Tyagi</td><td>3CSB</td><td>2002900100067</td></tr><tr><td>3</td><td>Harshit Jain</td><td>3CSB</td><td>2002900100068</td></tr><tr><td>4</td><td>Kunal Chauhan</td><td>3CSB</td><td>2002900100079</td></tr><tr><td>5</td><td>Satyarth Prakash Yadav</td><td>3CSC</td><td>2002900100135</td></tr><tr><td>6</td><td>Updhesh Pratap Singh</td><td>3CSC</td><td>2002900100173</td></tr><tr><td>7</td><td>Vaibhav Singhal</td><td>3CSC</td><td>2002900100174</td></tr><tr><td>8</td><td>Kanishak Chaurasia</td><td>3CSE-AI</td><td>2002901520063</td></tr><tr><td>9</td><td>Shashank Srivastava</td><td>3CS-AI-B</td><td>2002901520101</td></tr><tr><td>10</td><td>Wilson Daniel</td><td>3CS-AI-B</td><td>2002901520126</td></tr><tr><td>11</td><td>Ayush Gupta</td><td>2CSA</td><td>2102900100034</td></tr><tr><td>12</td><td>Kamal Kashyap</td><td>2CSB</td><td>2102900100064</td></tr><tr><td>13</td><td>Ketan Sharma</td><td>2CSB</td><td>2102900100067</td></tr><tr><td>14</td><td>Mukul Prajapati</td><td>2CSB</td><td>2102900100094</td></tr><tr><td>15</td><td>Parth Gupta</td><td>2 CSE-B</td><td>2102900100102</td></tr><tr><td>16</td><td>Pooja Verma</td><td>2CSB</td><td>2102900100104</td></tr><tr><td>17</td><td>Roshan Dubey</td><td>2CSC</td><td>2102900100126</td></tr><tr><td>18</td><td>Sagar Chaudhary</td><td>2CSC</td><td>2102900100131</td></tr><tr><td>19</td><td>Saubhagya</td><td>2CSC</td><td>2102900100138</td></tr><tr><td>20</td><td>Shantanu Sharma</td><td>2CSC</td><td>2102900100140</td></tr><tr><td>21</td><td>Shruti Kushwaha</td><td>2CSC</td><td>2102900100145</td></tr><tr><td>22</td><td>Siddhant Srivastava</td><td>2CSC</td><td>2102900100149</td></tr><tr><td>23</td><td>Suraj Singh</td><td>2CSC</td><td>2102900100154</td></tr><tr><td>24</td><td>Sushant Sharma</td><td>2CSC</td><td>2102900100155</td></tr></table>	S.No.	Name	Branch	Roll No.	1	Gyan Ratan	3CSB	2002900100064	2	Harsh Tyagi	3CSB	2002900100067	3	Harshit Jain	3CSB	2002900100068	4	Kunal Chauhan	3CSB	2002900100079	5	Satyarth Prakash Yadav	3CSC	2002900100135	6	Updhesh Pratap Singh	3CSC	2002900100173	7	Vaibhav Singhal	3CSC	2002900100174	8	Kanishak Chaurasia	3CSE-AI	2002901520063	9	Shashank Srivastava	3CS-AI-B	2002901520101	10	Wilson Daniel	3CS-AI-B	2002901520126	11	Ayush Gupta	2CSA	2102900100034	12	Kamal Kashyap	2CSB	2102900100064	13	Ketan Sharma	2CSB	2102900100067	14	Mukul Prajapati	2CSB	2102900100094	15	Parth Gupta	2 CSE-B	2102900100102	16	Pooja Verma	2CSB	2102900100104	17	Roshan Dubey	2CSC	2102900100126	18	Sagar Chaudhary	2CSC	2102900100131	19	Saubhagya	2CSC	2102900100138	20	Shantanu Sharma	2CSC	2102900100140	21	Shruti Kushwaha	2CSC	2102900100145	22	Siddhant Srivastava	2CSC	2102900100149	23	Suraj Singh	2CSC	2102900100154	24	Sushant Sharma	2CSC	2102900100155
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25	Vansh Tyagi	2CSC	2102900100166
26	Apala Gupta	2IT	2102900130008
27	Ayushi Vishnoi	2IT	2102900130014
28	Himanshu Vashishtha	2IT	2102900130022
29	Akshansh Mishra	2CSAI-A	2102901520011
30	Aryan vashisht	2CS-AI	2102901520032
31	Chirag Agarwal	2CS-AI-A	2102901520042
32	Harsh Tyagi	2CS-AI-A	2102901520051
33	Kunal	2CSAI	2102901520064
34	M. Shijin	2CS-AI-B	2102901520069
35	Pranav Kr. Tripathi	2CS-AI	2102901520084
36	Prasoon Rajput	2CS-AI-B	2102901520085
37	Sakshi Goel	2CSAI-B	2102901520098
38	Vaishanavi Chaturvedi	2CS-AI-B	2102901520113
39	Aryan Gupta	2 DS	2102901540005
40	Abhinav Bansal	2 DS	2102901540006
41	Alok Nath Agnihotri	2 DS	2102901540016
42	Ananya Sinha	2Ds	2102901540020
43	Aryan Anand Srivastava	2DS	2102901540025
44	Chirag Ramesh Chandra	2CSDS-A	2102901540038
45	Chirag Sharma	2CSDS-A	2102901540039
46	Ishaan	2CSDS-A	2102901540056
47	Kabir Shukla	2CSDS-A	2102901540060
48	Keshav Malik	2CSDS-A	2102901540063
49	Raunit Joshi	2CS-DS-B	2102901540087
50	Aditya	2CS-IOT	2102901550002
51	Anshum Shukla	2CS-IOT	2102901550007
52	Nayan Mishra	1CS-AI	2202901520112
53	Rajat gupta	1CS-AI	2202901520131

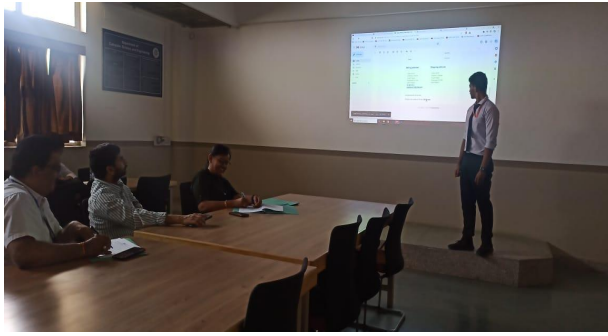
B. Round 2

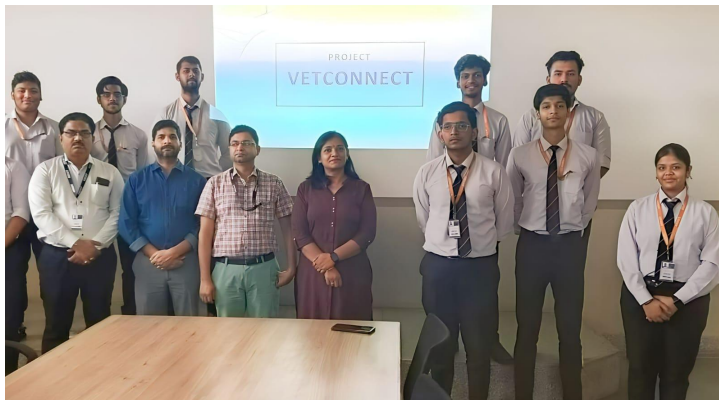
SNo	Name	Branch	Roll No.
1	Roshan Dubey	2CSC	2102900100126
	Suraj Singh	2CSC	2102900100154

			Saubhagya	2CSC	2102900100138
	2		Shantanu Sharma	2CSC	2102900100140
	3		Vansh Tyagi	2CSC	2102900100166
			Pooja Verma	2CSB	2102900100104
			Kamal Kashyap	2CSB	2102900100064
			Ketan Sharma	2CSB	2102900100067
	4		Mukul Prajapati	2CSB	2102900100094
			Ketan Sharma	2CSB	2102900100067
			Kamal Kashyap	2CSB	2102900100064
	5		Pooja Verma	2CSB	2102900100104
	6		Chirag Sharma	2CSDS-A	2102901540039
			Kabir Shukla	2CSDS-A	2102901540060
			Keshav Malik	2CSDS-A	2102901540063
	7		Chirag Ramesh Chandra	2CSDS-A	2102901540038
			Alok Nath Agnihotri	2 DS	2102901540016
			Aditya	2CS-IOT	2102901550002
	8		Aryan Anand Srivastava	2DS	2002901540025
			Anshum Shukla	2CS-AI	2102901550007
	9		Pranav Kr. Tripathi	2CS-AI	2102901520084
	10		Updhesh Pratap Singh	3CSC	2002900100173
	11		Kanishak Chaurasia	3CSE-AI	2002901520063
			Shashank srivastava	3CSE-AI	2002901520101
	12		Wilson Daniel	3CSE-AI	2002901520126
	13		Ayush Gupta	2CSA	2102900100034
			Aryan vashisht	2CS-AI	2102901520032
			Akshansh Mishra	2CS-AI	2102901520011
	14		Ananya Sinha	2Ds	2102901540020

Judging Criteria:

- A. Round 1** judging based on the following Criteria : Idea / Problem Statement, Project / Product and Implementation.
- B. Round 2** judging based on the following Criteria : Services to be offered, Market Opportunity and Finance & Risks.





Key Outcomes of the Event

- Developed an entrepreneurial culture and mindset.
- Gained valuable insights from the Startup Industry.
- Learned about the inner workings and the workflow of a Startup.
- Nurtured Future Entrepreneurs.
- Understood the process of refinement of ideas for market entrance.