

### **Name of the Event**

Expert Talk on Innovation and Creativity

### **Summary of the Event**

The Institute's Innovation Council (IIC) Abesit hosted a session on Innovation and Creativity on Monday, 21st August 2023. The session was addressed by Dr. Kaushal Kishor, Innovation Ambassador at ABESIT.

The session was hosted for students of the institute to give them a better grasp on the principles of creativity from an Innovative standpoint. The venue of the event was the seminar hall on the ground floor of the B Block in the institute's premises.

The speaker started the session with the interesting concept of Invention vs. Innovation and further elaborated on how these two have both similarities and differences. In a captivating and insightful presentation, the speaker underscored the pivotal role that innovation and creativity play in driving progress and shaping the future. He emphasized that innovation is not solely about groundbreaking technological advancements. It encompasses a broader spectrum, including the cultivation of novel ideas, the creation of new processes, and the exploration of unconventional approaches. This redefinition allows individuals and organizations from diverse fields to contribute to innovation.

The speaker then highlighted the importance of adopting a growth mindset to foster innovation emphasizing that a willingness to embrace challenges, view failures as opportunities for learning, and consistently seek new knowledge are essential elements of this mindset. By reframing setbacks as stepping stones, individuals can overcome obstacles that hinder creativity.

Diversity emerged as a central theme as emphasis was put on the topic of diverse teams bringing together a range of perspectives, experiences, and skills. Such diversity drives ideation, encourages healthy debates, and ultimately leads to more robust and innovative solutions. Inclusivity within teams and organizations was stressed as a powerful catalyst for creativity.

The speaker then discussed the delicate balance between providing a structured framework and allowing flexibility. While structure provides a foundation for innovation processes, flexibility permits experimentation and the exploration of uncharted territories. Striking this balance enables organizations to navigate uncertainties while fostering creativity.

The speaker introduced the concept of design thinking as a methodology for driving innovation elaborating on the iterative process of empathizing with end-users, defining problem statements, ideating, prototyping, and testing. Design thinking ensures that solutions are not only innovative but also aligned with users' needs.

The session concluded as some students came forward to express their own views on innovation, entrepreneurship and the current state of the Indian corporate and entrepreneurial structure. With some even showcasing their own successful endeavours to entice more students towards new horizons.

<b>Activity Name</b>	Innovation and Creativity																																								
<b>Type Of Activity</b>	Self Driven																																								
<b>Mode Of Conduct</b>	Offline																																								
<b>Date</b>	21st August, 2023																																								
<b>Facebook Link</b>	<a href="#">LINK</a>																																								
<b>Instagram Link</b>	<a href="#">LINK</a>																																								
<b>Faculty Participants</b>	1. Prof. (Dr.) Kaushal Kishor 2. Prof. (Dr.) Avinash Kumar Sharma 3. Prof. (Dr.) Arpita Gupta 4. Prof. (Dr.) Bipin Kumar Rai 5. Prof. (Dr.) Sheelesh Kumar Sharma 6. Prof. (Dr.) Rachit Patel 7. Prof. Archana Sharma 8. Prof. Avdhesh Kumar Tiwari 9. Prof. Ganesh Kumar Yadav 10. Prof. Khushboo Saxena																																								
<b>Student Participation List</b>	<table> <tr> <th>Sno</th><th>Roll No</th><th>Name</th><th>Year</th><th>Branch &amp; Section</th><th>Email Address</th></tr> <tr> <td>1</td><td>2102900100038</td><td>Chetan Singh</td><td>2nd</td><td>2CSE-A</td><td>chetan2021cs037@abesit.edu.in</td></tr> <tr> <td>2</td><td>2102900100039</td><td>Chetana Pathak</td><td>2nd</td><td>2CSE-A</td><td>chetana2021cs151@abesit.edu.in</td></tr> <tr> <td>3</td><td>2002901520045</td><td>Deepansh Srivastav</td><td>3rd</td><td>CS-AI-A</td><td>deepansh2020csai052@abesit.edu.in</td></tr> <tr> <td>4</td><td>2002901540032</td><td>Devansh Singh</td><td>3rd</td><td>CS-DS-A</td><td>devansh2020csds083@abesit.edu.in</td></tr> <tr> <td>5</td><td>2002900100054</td><td>Disha Agarwal</td><td>3rd</td><td>3CSE-A</td><td>disha2020cs149@abesit.edu.in</td></tr> </table>					Sno	Roll No	Name	Year	Branch & Section	Email Address	1	2102900100038	Chetan Singh	2nd	2CSE-A	chetan2021cs037@abesit.edu.in	2	2102900100039	Chetana Pathak	2nd	2CSE-A	chetana2021cs151@abesit.edu.in	3	2002901520045	Deepansh Srivastav	3rd	CS-AI-A	deepansh2020csai052@abesit.edu.in	4	2002901540032	Devansh Singh	3rd	CS-DS-A	devansh2020csds083@abesit.edu.in	5	2002900100054	Disha Agarwal	3rd	3CSE-A	disha2020cs149@abesit.edu.in
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## Snapshots of Event

# ABESIT

Institution's Innovation Council, ABESIT

— Organizing —

**SESSION**

— on —

**Innovation & Creativity**

**Date : 21<sup>st</sup> August 2023**

**Venue : Seminar Hall**



**Dr. Kaushal Kishore**  
Innovation Ambassador  
IIC - ABESIT

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### **Key Outcomes**

- Understood the significance of creativity in innovation.
- Grasped the difference between innovation and invention.
- Gained insights in team diversity management.
- Leant to differentiate between structural framework and flexibility.
- Recognized talented and promising individuals from the institute.